



MEDIA KIT

2025

HEADQUARTERS

OLEDWorks LLC
1645 Lyell Avenue, Suite 140
Rochester, NY 14606

MANUFACTURING FACILITIES

OLEDWorks GmbH
Philipsstraße 8
52068 Aachen Germany





Our Mission

To empower our customers to make unique products with the world's most advanced, best performing, and highest quality multi-stack OLED technology.

Our Vision

To bring the unique beauty, unmatched performance and earth-friendly sustainability of OLED technology into products that change the way people light spaces, display images and communicate information.

About OLEDWorks

OLEDWorks is a global leader in the development and production of innovative organic light-emitting diode (OLED) technology. By producing the world's best performing OLED panels and combining rapid product innovation, OLEDWorks simplifies and enriches lighting solutions in the automotive, specialty lighting, and microdisplay applications.

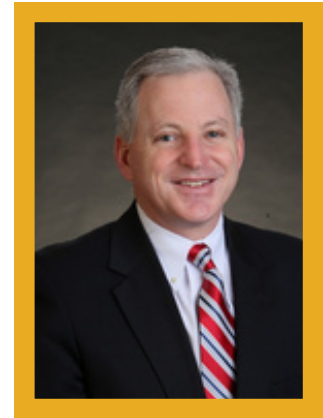
The OLEDWorks manufacturing facility is IATF 16949 and ISO 9001, 14001, and 45001 certified, with full traceability via a factory MES system.

OLEDWorks is headquartered in Rochester, New York, where world-leading researchers at Eastman Kodak invented the OLED technology we continue to develop today. From a team of nine OLED experts, we've grown into a global leader with over 200 members, including at our prestigious manufacturing facility in Aachen, Germany.

David DeJoy

CO-FOUNDER & CEO

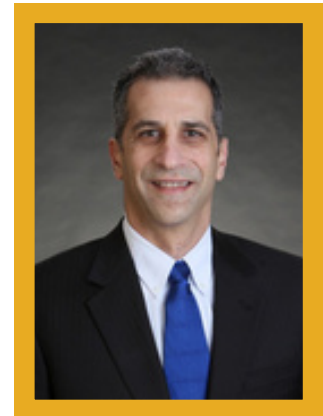
Co-founder and Chairman, David DeJoy, is renowned for his leadership in the early phase and startup of a variety of accounting, telecom, and energy businesses and their products. David heads the development and management of OLEDWorks' diverse partnerships that are integral to building strong customer and supplier collaborations that yield unique, cost-effective OLED lighting solutions.



Michael Boroson, PhD

CO-FOUNDER & CTO

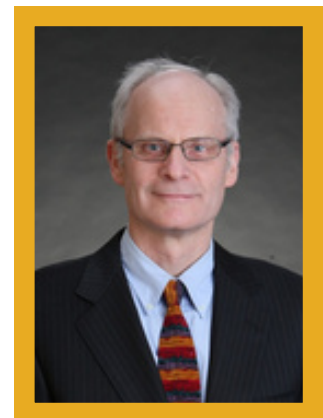
Co-founder and Chief Technology Officer, Dr. Michael Boroson, brings OLED device expertise that bridges research and development with commercialization and manufacturing. As CTO, Dr. Boroson sets technology strategy, defines and demonstrates product architectures, and drives process improvement through technology transfer. He is also the technical liaison for strategic development partnerships in the supply chain.



John Hamer, PhD

CO-FOUNDER & COO

Co-founder and Chief Operating Officer, Dr. John Hamer, is an innovator in process scaling, product commercialization, and OLED manufacturing. His record of launching successful products, ranging from organic chemicals to AM-OLED displays, is a tribute to his expertise in building strategic relationships within and across industries and geographical boundaries. John is a visionary leader who identifies technical solutions that are both exceedingly creative and profoundly pragmatic.



LEADERSHIP



David DeJoy
Co-Founder & CEO



**Michael Boroson,
PhD**
Co-Founder & CTO



John Hamer, PhD
Co-Founder & COO



Wolfgang G3rger
Senior Vice President
Managing Director



John Rubens
Vice President, Strategy &
Partnerships (Lighting)



**Bernadette
Thompson**
Senior Director, Finance
& Administration



Ivo Rutten
Head of Display Business
Strategy and Partnerships



**Abbey Greenway,
PHR, SHRM-CP**
Senior Director, Human
Resources



***See employee
bios [here!](#)***



PRESS RELEASES



2024 Audi Q7 SUV Features Atala OLED Rear Light Panels

October 16, 2024



OLEDWorks Selected as a Finalist for the 2025 PACE Awards Program

August 21, 2024



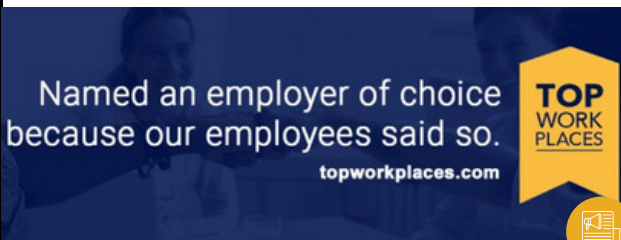
Second-Generation Digital OLED Panels in the New Audi Q6 e-tron Enabled by Atala

July 2, 2024



2024 Audi Q8 Features Atala Automotive Lighting by OLEDWorks

April 30, 2024



Rochester D&C Names OLEDWorks a Winner of the Rochester Top Workplaces 2024

April 8, 2024



OLEDWorks Awarded DoD Contract for High-Brightness OLED Display Development

March 19, 2024



MEDIA KIT
2025

MEDIA ASSETS

OLEDWORKS
BRAND KIT

OLEDWORKS
LOGOS

OLEDWORKS
CONTENT



MEDIA CONTACT

Siara Campbell
Marketing Communications Manager
scampbell@oledworks.com

WEBSITE

www.oledworks.com



SOCIAL MEDIA

